



2021
Northborough
Southborough
Youth Football & Cheer
Association

Corporate Sponsor Programs

On behalf of the Northboro-Southboro Youth Football and Cheer Association (NSYFCA), I would like to personally invite you to join our family of business supporters. Your support will ensure we are able to continue providing a safe, enjoying, high quality, affordable, football and cheer program for kids ages 5-15 in Northboro and Southboro.

Recent Program Highlights:

2018

- Our Flag and Flex football teams tripled in numbers.
- Division 12 Cheer advanced to the New England Regional Championships.
- 5th/6th grade football team advanced to the 2nd tier of the playoffs for division 2 teams
- 8th grade football made it to the SuperBowl for the 4th time in 5 years. They were unable to secure the Super Bowl title, but they were exciting to watch throughout the year.

2019

- Our Flag program switched over to flex football and we are happy to be able to provide a bridge program between flag and tackle for ages 5-8
- Division 12 Cheer once again advanced to the New England Regional Championships.
- All tackle teams advanced to playoffs
- We welcomed players from Shrewsbury, Westborough, and West Boylston onto our teams because their towns were unable to field teams at certain grade levels.

Due to the pandemic, we were unable to have a season in 2020. With all our teams returning, and a crop of new players, we hope to build on the 2019 successes and look forward to 2021 being one of our best years yet! Our program is seeing growth in not just players and cheerleaders, but in the support group of engaged parents, families, and friends of the program who follow and participate with our teams, programs and sponsors through events, game day activities, and social media.

Your generous donation will be used to cover expenses and help keep registration fees affordable for the children in our community. Donations help purchase equipment and materials for our football players and cheerleaders. This year we are focusing many sponsorship dollars to the continued safety of our players and cheerleaders. Over the past year, we have made large investments in concussion reduction equipment, as well as increased certifications and safety courses for all football & cheerleading coaches.

Please join us in supporting the kids for the upcoming season. Your tax deductible donation can be mailed to NSYFCA, P.O. Box 322, Northboro, MA 01532.

Please feel free to call Christine at 508-873-6951 or email nsoperations@jrthawk.com if you have any questions.

Thank you for supporting the Junior T-Hawks!

Best regards,
Christine Pulsifer
Vice President of
Operations, NSYFCA

NSYFCA is affiliated with American Youth Football, a not-for-profit organization, so your contribution is tax deductible. Our Tax ID# is 27-4696748.

Sponsorship Options

MVP Sponsorship -- \$2,500

- Team Sponsor Package (t-shirt for team with company logo, Team Plaque for business, and a T-Hawk Basket for business)
- Table or other visual option at home game (provided by business)
- Social Media Shout out
- Announcement about company during each half time at all home games
- Full Page Yearbook ad
- Entry Gate Banner (3' x 3')
- League will send an email to all parents (150+) to acknowledge and thank you a sponsor during the season
- Website ad & link on our website and team pages

(6) Sponsorship position available

All Star Sponsorship -- \$1,500

- Table or other visual option at home game (provided by business)
- Social Media Shout out
- Announcement about company at all home games during 3 half times
- Half Page Yearbook ad
- Entry Gate Banner (3' x 3')
- League will send an email to all parents (150+) to acknowledge and thank you a sponsor during the season
- Website ad & link on our website and team pages

Platinum Sponsorship-- \$1,000

- Social Media Shout out
- Announcement about company at all home games during 2 half times
- 1/4 Page Yearbook ad
- Name Listing on Platinum Sponsorship Banner displayed at the entry gate
- League will send an email to all parents (150+) to acknowledge and thank you a sponsor during the season
- Website ad & link on our website and team pages

Gold Sponsorship-- \$500.00

- Announcement about company at all home games during 1 half time
- Business Card size Yearbook ad
- Name Listing on Gold Sponsorship Banner displayed at the entry gate
- League will send an email to all parents (150+) to acknowledge and thank you a sponsor during the season
- Website ad & link on our website and team pages

Maroon Sponsorship-- \$250.00

- Name listed as a sponsor in our Yearbook
- Name Listing on Maroon Sponsorship Banner displayed at the entry gate
- League will send an email to all parents (150+) to acknowledge and thank you a sponsor during the season
- Website ad & link on our website and team pages

NSYFCA provides scholarships for those with financial hardships that are unable to pay the registration fee. Please also consider sponsoring a child for an additional \$200.00

Northboro/Southboro Youth Football and Cheer Association is a 501(c)(3) non-profit organization operated by volunteers. Proud to be a member of the Central Mass Youth Football & Cheer Conference of American Youth Football, our mission is to provide an equal opportunity for all children to participate in a safe, competitively-balanced and organized setting. Our association offers football and cheer programs to Northborough and Southborough boys and girls, ages 5 through 15.



www.jrthawks.com